

Sponsorship Support A Bear Affair 2024



Raising vital funds for
Bear Cottage



About Bear Cottage

Bear Cottage is a children's hospice – a very special place that is dedicated to caring for children with life-limiting conditions and their families. At Bear Cottage we believe that life, however brief, should be enriched, enjoyed and celebrated.

Providing critical respite and end of life care at no cost to families, our specialist paediatric palliative care ensures that we meet the psychosocial needs of the patient and their families.

Families who care for a child with a life-limiting condition often do so around-the-clock for many years. We understand that this can be incredibly isolating and greatly impact the emotional, financial and physical wellbeing of the whole family. Time spent at Bear Cottage can alleviate some of these challenges.





About SCHF

One of the largest and most trusted kid's health charities in the country, Sydney Children's Hospitals Foundation (SCHF) exists to help provide all children with access to the best possible healthcare whenever and wherever they need it.

SCHF raises millions every year for a collective of two major children's hospitals, specialised care services and cutting-edge paediatric research operating across NSW.

We firmly believe in our vision, and we strive for better health outcomes for all children and believe together, we can make a difference by investing in the front line and future of children's health. In everything we do, we aim to raise vital funds so that we can champion and create better health outcomes for kids - now and into the future.



Presenting Partner A Bear Affair 2024

1 x PRESNETING PARTNER opportunity available for A Bear Affair 2024 **In return, we can provide our presenting partner :**

- 20 complimentary tickets to attend the Bear Affair 2024 event
- Acknowledgement as Presenting Partner with prominent logo placement on all event collateral
- Prominent position in 1st row on the night of the event
- Acknowledgment by the MC during the event
- Inclusion of a blurb on SCHF website about why you became involved with Bear Cottage & permission to use SCHF logo on your website for the event period and link back to SCHF website (assisting with your SEO)
- Invitation to attend a private tour at Bear cottage *by arrangement
- Invitation to the annual SCHF Recognition Event
- Invitation to exclusive Bear Cottage Thank you Event
- Recognition in Sydney Children's Hospitals Foundation Annual Report
- VIP greeting by SCHF Executive Team member on the night of the event
- Attendance of VIP cocktail hour ahead of guest arrival at the event

Digital and social media acknowledgement:

- Your logo will appear on Sydney Children's Hospitals Foundation website linking back to your company website
- Logo in the footer of pre-event eDMs
- Logo in the footer of the event thank you eDM
- Recognition of support as presenting partner in post-event social media post
- Mention on social media Instagram story with company tagged
- Instagram story highlight recognising your support
- Social media assets & key messages to promote the partnership across your networks

These are only a few ways we can work together to tailor a partnership and secure a legacy of investing in the future.

Become Presenting Partner for A Bear Affair 2024 and make an impact for those in need. - \$50,000

Partnership Opportunities

Benefits	Platinum	Gold	Silver	Bronze
	\$25,000	\$15,000	\$10,000	\$5,000
Complimentary tickets to attend the event	10	8	6	4
Acknowledgment during the event	✓	✓		
Tour of Bear Cottage, Manly *by arrangement	✓	✓		
Acknowledgement on A Bear Affair website with a click through link to your website	✓	✓	✓	✓
Logo included in pre-event eDMs	✓	✓	✓	✓
Invitation to Thank you Event & Donor Recognition event	✓	✓	✓	
VIP greeting by SCHF Executive member	✓			
Acknowledgement on all event collateral under level aligned to (Media Wall, Program, AV Slides)	✓	✓	✓	✓
Permission to use the SCHF logo on your website for the event period and link back to SCHF website (assisting with your SEO)	✓	✓	✓	
Mention on social media with tagging to handles provided	✓	✓	✓	✓
Mention in post event communication	✓			

Please see pdf attached for full list of benefits

Prize Donor -

As Official Live Auction Donor of A Bear Affair 2024, you will receive;

Live Auction Value \$7,000 and over	Silent Auction Value \$250 and over
<ul style="list-style-type: none">• Recognition on the event website - A Bear Affair website• Recognition in the printed event program with 1 full page advertisement.• Logo placement in the audio-visual presentation during live auction.• Two complimentary tickets to the event.• Acknowledgment from the auctioneer.• Provision to use the Sydney Children’s Hospitals Foundation partner logo (Subject to approval).• You will receive a goods in kind letter of acknowledgment for any services donated.	<p>Your logo is featured on:</p> <ul style="list-style-type: none">• The pre-bidding website• On bidding devices used by guests• On AV screens during the event

Make a 100% Tax Deductible Donation

To help support Bear Cottage, we ask you to consider making a 100% tax deductible donation.

\$250 – could fund a piece of fingerprint jewellery. These precious pieces capture a special moment to ensure that families always feel they have their children close to their hearts.

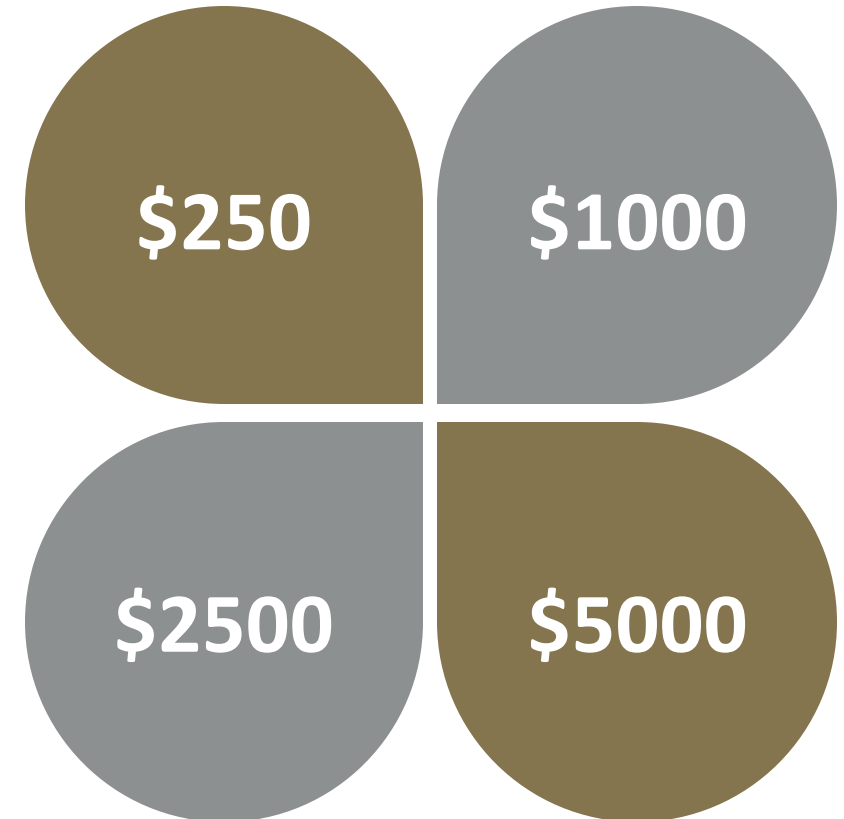
\$1000 – could fund physiotherapy sessions during a child’s stay. This includes hydrotherapy sessions, equipment assessments and ensure that each child has the opportunity to reach their full potential.

\$2500 – could fund supplies for the kitchen. Help our chefs make delicious and nutritious meals for our children and families to enjoy during their stay.

\$5000 – could fund a specialised Mum’s or Dad’s support program.

These specialised programs provide the opportunity to connect with other parents in similar circumstances and have a well-deserved break from the reality of their situation. This is also a chance for them to be pampered and have their batt

To donate please email catalina.forero@schf.org.au



Our reach

Join our network of unstoppable changemakers, the ambitious instigators of an exciting new revolution in kids' health. A single force of 70,000 people drawn from different groups, backgrounds and perspectives. We are thinkers and doers, planners and creators, helping hands and guiding lights. By partnering with us there is the potential to access highly engaged audiences:



500

Event attendees



1000

Email database



24

Media mentions



51,000

SCHF Social media followers



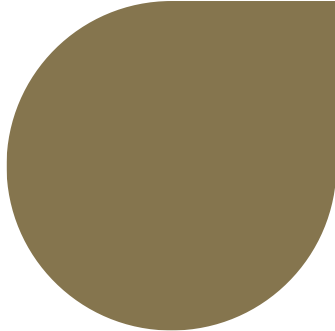
5,989

Monthly web users



19,500

Bear Cottage
Social Media Followers





Sydney
Children's
Hospitals
Foundation



A Bear Affair

A Bear Affair is our annual Gala Ball to raise critical funds to support paediatric palliative care programs at Bear Cottage. Bear Cottage is the only children's hospice in NSW - a very special place that's dedicated to caring for children with life-limiting conditions.

Since the inaugural event in 2002, when volunteers and staff raised \$25,000, the annual gala ball has raised over \$6 million to support patients and families in our care. In 2023 the event raised an astounding \$700,000!

With the support of incredible donors like you, our goal is to reach for the stars in 2024 and achieve a new record.

We would love you to be a part of this.

DATE: Saturday 14 September 2024

TIME: 6pm – 12pm

DRESS: Black Tie

VENUE: Four Seasons, Sydney

TICKETS: \$300 TABLES OF 10: \$3,000

Tickets on sale from April 2024



The Committee

2024 brings together a dynamic group of passionate and dedicated individuals.

Adam Macdessi

Jean Hay

Amy Firth

Kira Zoe Casey

Bronwen Simmons

Lesley Montgomery (Chair)

Christopher Humphries

Sharon Maroun

Gillian Gale

Sonja Mole

Jane Lavis



If you would like to discuss this opportunity further, please contact:

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