

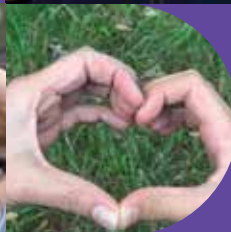


Annual Report 2021



Contents

- 2 2021 impact snapshot
- 3 The Movement of Many
- 4 Message from our Chair
- 5 Message from our CEO
- 6 Strategic Framework
- 7 Measuring progress
- 9 Strategy 1: Engagement
- 12 Strategy 2: Reputation
- 15 Strategy 3: Efficiency
- 16 Strategy 4: Culture
- 18 Who you helped
- 21 How you helped
- 22 Board of Directors
- 24 Executive Leadership Team
- 26 Our Patron
- 28 Curing Homesickness
- 30 Our generous changemakers
- 37 Roll of Honour
- 38 \$1 million milestone
- 40 Financial summary
- 46 Regulatory framework
- 48 Contact us



**We are the Movement of Many,
different people from all walks of life.**

**With one foot at the front line
and one in the future, we're here
for those who deserve our all.**

**To help all sick kids, no matter
where, no matter what.**

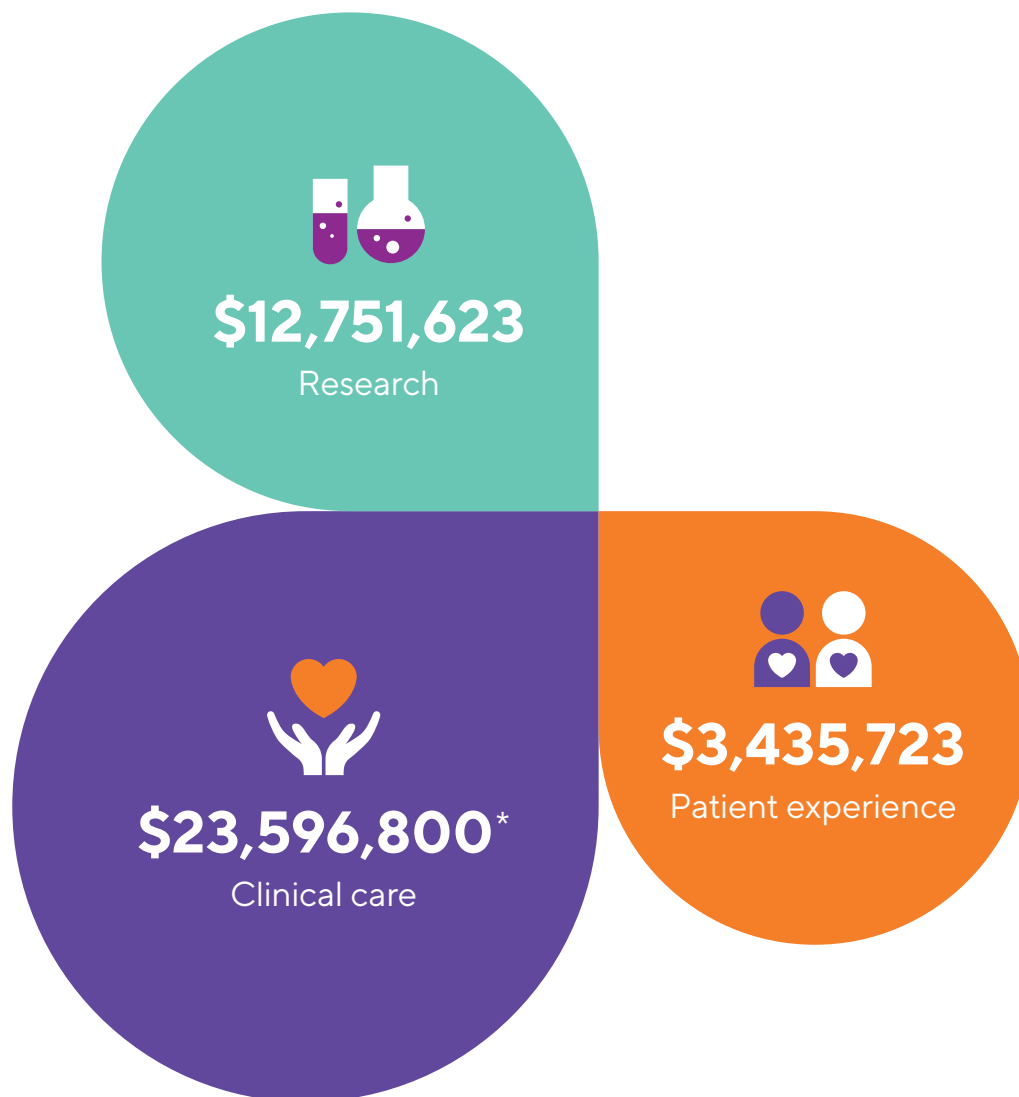
All in  for kids' health.

Acknowledgement of First Australians

Sydney Children's Hospitals Foundation acknowledges First Australians and recognises their continuous connection to country, community and culture. We are committed to helping close the gap to achieve equality in health and life expectancy for Aboriginal and Torres Strait Islander peoples.

2021 impact snapshot

Thanks to your support, we donated **\$39,784,146** towards research, clinical care and patient experiences, for the prevention or management of childhood illness or injury, with a focus on kids and families receiving treatment or care from services provided by Sydney Children's Hospitals Network.



* Includes \$848,490 distributed to Curing Homesickness Alliance partners for funds raised in their state or territory to support initiatives that help get kids home from hospital sooner.

The Movement of Many

Thank you to the thousands of supporters who helped us generate \$55,827,099 to be all in for kids' health.



Message from our Chair



Our support for Sydney's children's hospitals and paediatric services has never been more important. Together, we can make real change for children's health today and tomorrow.

Not many people or organisations can say they have the potential to positively impact thousands, if not millions, of the youngest and most vulnerable lives – today and well into the future. But with your support that's what we can achieve together through Sydney Children's Hospitals Foundation (SCHF).

We faced an unforeseen crisis in the COVID-19 pandemic, but the inspirational dedication of our community helped us through. Thanks to your generous outpouring of support in FY21, we have donated almost \$39.8 million towards high-impact child health initiatives – with a focus on supporting children receiving care from the committed teams at Sydney Children's Hospitals Network (SCHN). These vital funds ensure the best care for sick kids today and better health for all children tomorrow.

We are of the most trusted kids' health charities and your support has helped fund groundbreaking research, essential clinical care, capital works and equipment, and positive patient experiences across one of Australia's largest children's hospitals and health services network. Together, we have funded 1,045 vital needs to improve child health.

It's certainly been a busy and successful time for SCHF, but if this year has taught us anything it's the critical importance of investing in the future of children's health.

You'll notice we've changed our look since last year's report. We recently launched a new brand positioning, to better reflect the aspirations of our team, our supporters and our impact on paediatric care. It's about showing who we are today, knowing what we can become in the future, and creating a path to lead us from one to the other. We now have a chance to take on the challenges ahead of us, and to go all in for kids' health.

I'd like to acknowledge the valuable contribution of my fellow directors, the CEO, the executive team and our staff. Their unwavering commitment to supporting our donors to positively change children's health is testament to what we can achieve together.

The coming year will no doubt bring many challenges as we navigate the impacts of COVID-19. We remain positive about the financial strength of SCHF but understand the increasing need to support Sydney's paediatric hospitals and services. We will continue to work with our dedicated supporters to improve the health of all children – no matter what.

Duncan Makeig

Chair

Sydney Children's Hospitals Foundation

Message from our CEO



With one foot at the front line and one in the future, we're here for sick kids and their families who need our all.

We each have the power to make a difference, and together we are forming a revolution in kids' health. Over the last year, you have played a pivotal role in our Movement of Many, fighting for the health and wellbeing of all children. We've come together to help all sick kids, no matter where, no matter what.

Backed by an empowered force of passionate donors, our vision is a world where every child has access to the best medical care. We have been delivering on this promise for the past 35 years, building on the 140 year legacy of community fundraising for children's hospitals.

Over the past 12 months, SCHF has been agile and resilient, innovative and creative, and you have been there every step of the way as we've continued to respond in this ever-changing world.

You stayed by our side through the challenges of COVID-19, allowing us to proudly deliver our best fundraising results to support children receiving services, treatment or other specialised care from The Children's Hospital at Westmead; Sydney Children's Hospital, Randwick; Kids Research; Bear Cottage; and the Newborn and Paediatric Emergency Transport Service (NETS).

Thanks to your support, the impact is being felt by children in hospital wards, treatment rooms, research labs, outreach programs and beyond. You've helped us fund new equipment, training and education, groundbreaking research and state-of-the-art facilities, ensuring kids receive the world-class healthcare they deserve.

We continue to be inspired by your ongoing generosity, particularly when you may be doing it tough too. Whether it's sending messages of support to frontline workers or kids in their care; coming together as a community, albeit online, for our virtual events; or volunteering or giving a gift that can change a life – I want to thank each one of you for uniting to ensure a healthier future for all children.

I also want to extend that thanks to the team at SCHF – the dedicated professionals who prove each day that they are all in for kids' health.

With your help in 2021, we have been able to go all in, changing the landscape of children's health – for all kids, always.

Nicola Stokes

Chief Executive Officer

Sydney Children's Hospitals Foundation

Strategic Framework

Vision

A world where every child has access to the best health care when and where they need it

Purpose and mission

Healthy kids – whatever it takes

Connecting donors with world-class research and clinical excellence so that children can live their healthiest lives

Strategic goals

1

Strategy 1: Engagement

We are a destination of choice for individuals and organisations to realise their philanthropic goals

2

Strategy 2: Reputation

Our reputation inspires the community to support sick kids

3

Strategy 3: Efficiency

We are an effectively run charity

4

Strategy 4: Culture

We are an employer of choice

Goals

Fundraising and development

- 1.1 Donor wellbeing
- 1.2 Clinician collaboration
- 1.3 Community awareness
- 1.4 Capital campaigns
- 1.5 Innovation

Communications

- 2.1 Health promotion
- 2.2 Employee communications
- 2.3 Board and CEO profile
- 2.4 Leadership

Operational excellence

- 3.1 Financial performance
- 3.2 Business analytics
- 3.3 Governance and risk
- 3.4 Information technology

People and culture

- 4.1 Organisational development
- 4.2 Employee Value Proposition
- 4.3 Employee wellbeing

Values

Courageous

We are creative, optimistic and brave



Supportive

We help people realise their full potential



Collaborative

We believe that each and every relationship matters



Accountable

We accept our responsibility and take it seriously

Measuring progress

Our Balanced Scorecard includes external and internal measures – key indicators connected to how well we are achieving the goals set out in our Strategic Framework. We set a benchmark in FY19, which we use to measure and report on our progress as we move towards achieving our targets. We revised our Engagement Goal for FY21 to account for the impact of COVID-19.

External measures

<p>1 Engagement</p> <p>The fundraising revenue we generate reflects how well we have engaged our donors in our cause and the strength of our stakeholder relationships.</p>	<p>FY19 benchmark</p> <p>\$50m fundraising revenue</p>	<p>FY21 target</p> <p>\$43.3m</p> <p>Result</p> <p>\$46.13m</p>	<p>FY22 target</p> <p>\$65m fundraising revenue</p>
<p>2 Reputation</p> <p>This measures levels of trust among our donors and the community and reflects how well we deliver on our promises.</p>	<p>FY19 benchmark</p> <p>89.4/100</p>	<p>FY21 target</p> <p>92/100</p> <p>Result</p> <p>92.7/100</p>	<p>FY22 target</p> <p>92/100</p>

Internal measures

<p>3 Efficiency</p> <p>This reflects how effectively we are running our organisation and how well we understand the drivers of cost and revenue.</p>	<p>FY19 benchmark</p> <p>Cost of fundraising: 23%</p>	<p>FY21 target</p> <p>20%</p> <p>Result</p> <p>20.67%</p>	<p>FY22 target</p> <p>Cost of fundraising: 20%</p>
<p>4 Culture</p> <p>This reflects how true we are to our values and how well we are performing as an employer of choice.</p>	<p>FY19 benchmark</p> <p>Employee engagement: 64%</p>	<p>FY21 target</p> <p>75%</p> <p>Result</p> <p>72%</p>	<p>FY22 target</p> <p>Employee engagement: 80%</p>



\$55.8 million

total revenue generated,
including \$46.1 million
in funds raised from our
generous supporters



Strategy 1: Engagement



Backed by a force of 70,000 supporters who stand with us to deliver the best possible care for a sick child today and better health for all children tomorrow, we were able to raise \$46.1 million in a very challenging year for everyone.

The scale and scope of SCHF reflects our genuine commitment to supporters, fundraisers and volunteers who choose us as their charity of choice to drive impactful change in children's health.

Every donation, gift in Will, fundraising event and volunteering moment delivers immediate impact and lasting change – with vital funds directed to the front line or the future of children's health care.

We truly believe there is no greater impact in kids' health for your donation. Together, we're going all in for kids' health.

Highlights from our Movement of Many

The sky's the limit for kids' health

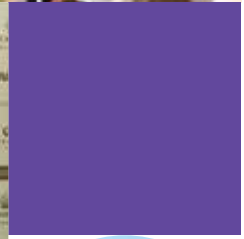
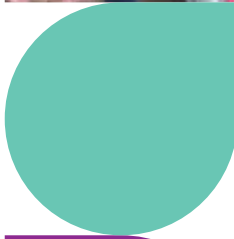
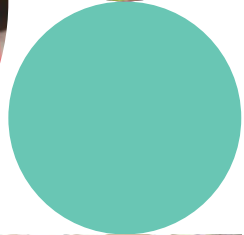
Even with COVID-19 restricting travel, **Sydney Airport** raised an amazing \$170,000 from its annual 'Bid for Good' Lost Property Auction to support music therapy positions at The Children's Hospital at Westmead and Sydney Children's Hospital, Randwick. But the airport's generous support didn't stop there. Sydney Airport also lit up the runway for Santa during our Light Up Xmas Appeal, opened a pop-up SCHF shop in the domestic airport, and donated an incredible space to host our signature Gold Dinner – on the runway!

Kids with cancer get school Back on Track

Educational support from the Back on Track program ensures kids with cancer stay connected to their school and friends, keep on track with their schoolwork and experience a smooth transition back to school. Generous support from the **Profield Foundation** (\$363,405) and the **Waratah Education Foundation** (three-year funding of \$202,500) will fund education coordinators to support 251 children currently undergoing cancer treatment so they don't fall behind in school.

Gifts in Wills create a lasting legacy

In FY21 we received more than 90 generous gifts from individuals passionate about leaving a legacy that transforms children's health. Many of these vital gifts went towards our highest funding priorities, which in FY21 included groundbreaking research and major building projects that will help children now and for generations to come. Additionally, the Anaesthetic Department at The Children's Hospital at Westmead received a special treatment chair for the Outpatients Department and six diathermy machines for the Operating Suite, thanks to a gift from the Estate of the Late Lillian Joan Larkin, and Bear Cottage funded several family respite weekends thanks to a generous gift from the Estate of the Late Eric Frances Roy Parkes.



Supporters on the move for sick kids

The **Leaping Livers Lapping the Lagoon** event went virtual for its seventh year, with a 'Do 9, nominate 9' challenge. The event raised \$113,344 for The Children's Hospital at Westmead Liver Transplant Unit. NSW COVID-19 restrictions lifted in time for the 13th **Bob 'Tug' Wilson's Walk for Kids with Cancer**, which raised \$252,511 for the Cancer Centre for Children at The Children's Hospital at Westmead. Individuals also set challenges to raise critical funds, including **Abbas Soukie**, who went from being unable to run 100 metres to completing 100 kilometres in just 12 hours to raise \$18,241 for sick kids.

Not all heroes wear capes

Bear Cottage children and families are the inspiration behind **Superhero Week**, and it is humbling to know they have such tremendous support in the community. Thank you to everyone who helped raise vital funds for NSW's only children's hospice.

Building a brighter future for kids undergoing surgery

The directors of **Mayrin Group** generously funded an advanced digital operating theatre at Sydney Children's Hospital, Randwick. The new suite will enable greater precision for surgeons performing keyhole surgery, especially when operating on babies and complex cases. It also has the capability to record or video stream operations, to allow our expert surgeons to share their knowledge of new or challenging techniques with surgical teams anywhere in the world.

Events

Bathers' Gold Lunch 2021

Funds raised: \$194,894 for the Molecular and Integrative Cystic Fibrosis (miCF) Research Centre.

Committee: Co-chairs Amanda Scammell and Belinda Russell.

Gold Dinner

Funds raised: \$5,116,573 for mental health.

Committee: Monica Saunders-Weinberg (Chair), Alina Barlow, Guillaume Brahimi, Kathryn Carter, Emma Cooper, Michael Filler, David Goldman, Hamish McLennan, Joshua Penn, Dan Rosen, Phil Schofield, Karl Stefanovic, Emma van Haandel, Richard Weinberg, Susan Wheeldon and Olivia Wirth.

Opposite page, from top to bottom: Sydney Airport lit up the runway for Santa; the 13th Bob 'Tug' Wilson's Walk for Kids with Cancer went ahead after NSW COVID-19 restrictions lifted; Superhero Week saw a super fundraising effort for Bear Cottage; the Leaping Livers group leapt into the virtual world to raise funds despite COVID-19 restrictions; Bathers' Gold Lunch supported research for kids with cystic fibrosis; Gold Dinner raised more than \$5.1 million for mental health; and individuals like Abbas Soukie took on a challenge to raise vital funds.

Review of strategic goals

Strategy 2: Reputation



As one of the largest and most trusted kids' health charities in Australia, we exist to help provide all children with access to the best possible health care, when and where they need it.

Reputation research helps us understand what drives our 70,000 donors to support our cause, so we can continue to deliver greater impact, now and into the future. As a trusted charity, this work reassures our community that every donated dollar does indeed make a difference.

For the third year, we engaged RepTrak – a leading provider of data-driven reputation, brand, and environmental, social and governance insights – to survey our reputation. Analysing the sentiment of key stakeholders delivers an overall reputation score based on questions about trust, respect, admiration and esteem. This survey helps us monitor the perception of our brand as we continue to inspire the community to join with us to be all in for kids' health.

We set our benchmark reputation score 89.4/100, with a goal of 92/100 by 2022. Pleasingly, we surpassed our expectations in FY21 achieving a score of 92.7 in the annual survey.

SCHF also consecutively increased levels of familiarity over the past three years, with a 12-point increase from 67% in FY19 to 79% in FY21. This reflects our engagement with donors about our expanded commitment across the Network, and our ability to foster stronger connections for between donors and the initiatives they help to fund.

Insights from the survey also revealed that our donors place the most importance on SCHF making a meaningful contribution to and impact on society delivering high-quality services and being ethically operated.

Most notably, despite the challenges of COVID-19, the research demonstrated optimism among our donors. Most of our supporters remain strongly committed both emotionally and financially, driven by their keen focus to elevate the health for all children in an ever-changing world. This is evident in our donors' ongoing generous support for our key fundraising appeals and activities.

Reputation drivers



Appeal highlights

Light Up Xmas Appeal

In December 2020, families across NSW tuned into Channel Nine for our first Network-wide Light Up Xmas Appeal broadcast. Over three magical hours, 10 brave families shared their inspiring stories, and the Appeal raised over \$4.7 million for the hospitals and paediatric services that care for them.

Sydney Sick Kids Appeal

The inaugural Sydney Sick Kids Appeal was one of our biggest and most successful fundraising initiatives of the year, celebrating the positive difference that we can all make to the lives of sick and injured children who need our help. Despite the evolving COVID-19 situation in June 2021, our generous supporters rallied to raise an extraordinary \$6.4 million in six weeks, helping to change the lives of sick kids today and future-proofing the health of all kids tomorrow.

Bandaged Bear Appeal

After 32 years, our annual Bandaged Bear Appeal gave us many reasons to celebrate. Thousands of supporters across NSW united once again to ensure sick kids continue to receive the care they need and deserve. Over five activity-filled weeks, we supported teddy bear picnics, train station activations and other community activities to raise over \$1.7 million for children's health. This will help fund everything from wards and treatment rooms to cutting-edge research and innovation.



Top to bottom: Siblings Bryson and Ryder, patient ambassadors for the 2020 Light Up Xmas Appeal; siblings Jacob and Riley, patient ambassadors for the 2021 Sydney Sick Kids Appeal; and a SCHF team member selling merchandise for the 2021 Bandaged Bear Appeal.

A man in a white lab coat stands in a laboratory, smiling. The background shows laboratory equipment, including a microscope, a printer, and shelves with various supplies. A purple graphic overlay is on the left side of the image.

\$39.8 million

donated to fund
vital research,
clinical care and
patient experiences

Strategy 3: Efficiency



We continued to focus on our operational excellence in FY21, through our commitment to the highest standards of efficiency and effectiveness. We are proud to report that despite the challenges of FY21, we achieved a cost of fundraising of only 20.67%.

Cultivating collaboration

As we maintained remote and hybrid working arrangements during 2020 and 2021 due to the ongoing impacts of COVID-19, SCHF continued to focus on enhancing collaboration with new systems, providing consistency and efficiency.

The SharePoint migration project saw SCHF move from a traditional document management system to one that is highly collaborative, empowering teamwork and fostering agile working environments. Data is securely stored and seamlessly accessible in the cloud. This has accelerated and transformed our business processes within this new hybrid workspace.

We will continue to develop this project in the new financial year. Adding an intranet that allows us to share common resources will further build cohesion and drive organisational efficiency.

Operational excellence

Following SCHF's expansion, we continued to focus on integrating and enhancing key systems. Over the past year, we've been developing an integrated finance system to deliver flexible reporting, so we can demonstrate our impact in an effective and meaningful manner.

The new finance system, which we will roll out across SCHF shortly, will incorporate the General Ledger, allowing reports to be viewed through a single, consistent lens. This will improve transparency and accessibility; improve our reporting to donors; and enable our primary beneficiary, SCHN, to more easily tell us about the impact of the funds we have donated to its work.

Governance and risk

SCHF takes security and privacy very seriously, particularly in our new hybrid working environment and the broader digital world. We have conducted privacy training courses for all staff members, equipping them with the resources they need to be compliant and respectful in data collection, and to mitigate the risk of a data-related breach.

Strategy 4: Culture



Our committed team of thinkers and doers, planners and creators, helping hands and guiding lights are all in to ensure all children can live their healthiest lives. That's why 23 bright minds joined us in FY21 and 27 team members have now been with us for more than five years.

A community of unstoppable changemakers

Our talent is drawn from different groups, backgrounds and perspectives, and what makes us different makes us work. We are proud to foster a collaborative culture of inclusion and we celebrate unique ideas, particularly through our colleague-led Culture Club, which leads our social, peer-support and wellbeing activities.

Our all-staff Foundation Forum provides the opportunity to share strategic insights, allows teams to present key activities, and invites external presenters to upskill our staff. The Forum also provides the opportunity to reward and recognise individuals who demonstrate our key values.

Making a difference today. Shaping tomorrow.

We remain committed to investing in the professional development of our employees, whatever their passions. They are empowered to undertake further education, and many are undertaking studies in law, nursing and business, demonstrating how our staff can make a difference today while shaping tomorrow.

Our Head of Leadership continues to work directly with our leaders across the business, providing coaching support and mentoring to further develop their experience and professional skills.

We're proud to see our employees recognised within the industry for their achievements. We were delighted that Kylie Elliott, our dedicated Volunteer and Supporter Engagement Lead, was awarded the prestigious NSW Excellence in Volunteer Management Award from the Centre for Volunteering.

All in for health

Health and wellbeing remain a core focus across SCHF. We know that by going all in to support our colleagues and foster a mentally healthy workplace, our staff can embrace our bold mission and fulfil their passion at work.

This year we've invested in Energx, a personalised program based on neuroscience, positive psychology and wellbeing to enhance energy, creativity, productivity and holistic health.

A mechanism for powerful change

Our annual Employee Engagement Survey enables us to track our progress in creating a positive culture across SCHF. We achieved an Engagement score of 72% and improved in the areas of Work and Life Blend, Action, and Learning and Development. These are positive trends as we strive towards creating powerful change. We aim to ensure our team remains inspired and equipped to continue connecting with our wonderful supporters, so they can raise vital funds to help all sick kids, no matter where, no matter what.

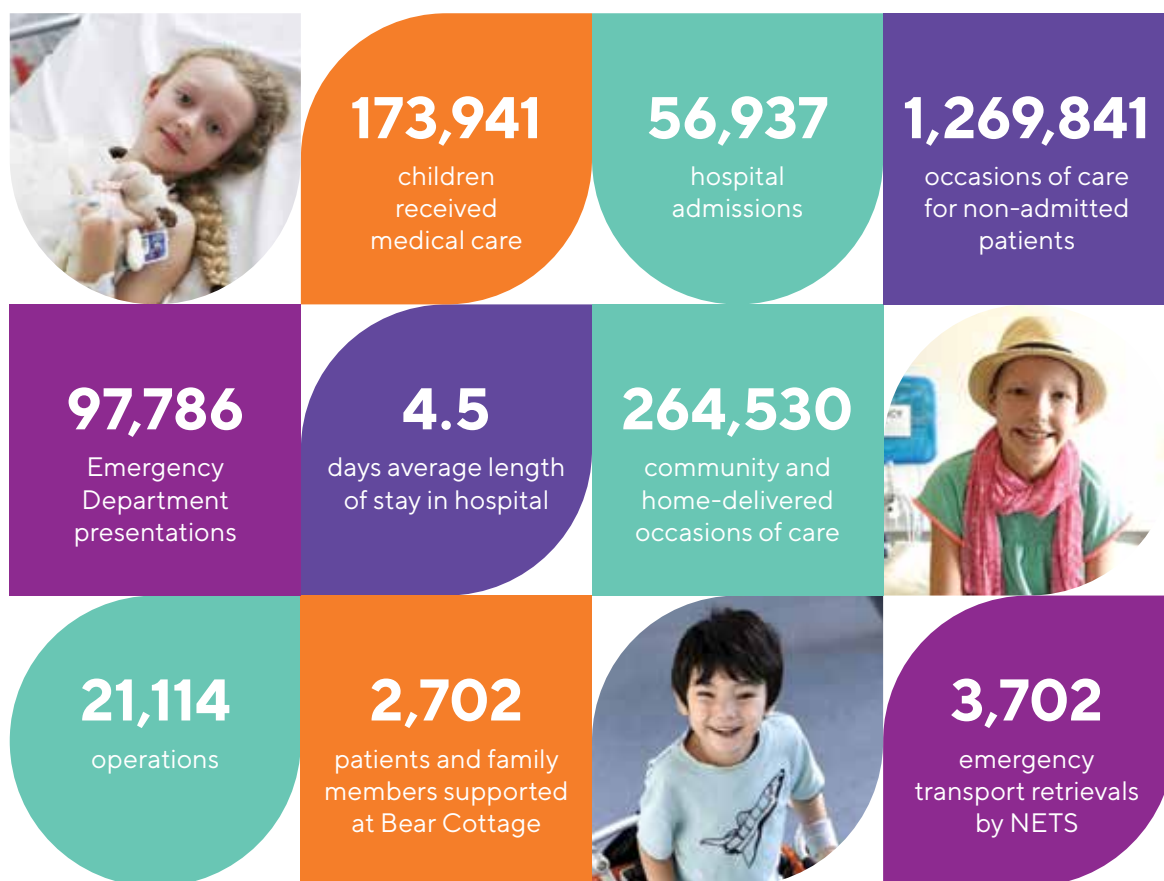
Volunteer and Supporter Engagement Lead Kylie Elliott is recognised with the state's top volunteering award for creating a best-practice volunteer program.



Impact snapshot

Who you helped

The funds we raise are focused on helping kids and families who are receiving care from the dedicated teams across the Sydney Children's Hospitals Network (SCHN). As one of Australia's largest children's hospitals and health services network, your support has helped 8,423 healthcare heroes across the Network care for hundreds of ill and injured children every day.





173,941

children received
medical care from
Sydney Children's
Hospitals Network
in the past year



Ollie's story

Your support helps kids like Ollie, an energetic, outgoing 13-year-old who has had more than 28 operations, including his first surgery at just two days old.

Ollie has VACTERL association, a rare condition that can affect a child's heart, kidneys, limbs, digestive system and spine.

One of the many challenges Ollie has faced was being born with a club foot and missing several small ankle bones. At just four years of age, Ollie's parents made the very difficult decision to proceed with leg amputation and a prosthetic leg to improve his mobility. This gave Ollie a new lease on life, especially with his new prosthetic blade that allows Ollie to enjoy the sports he loves, such as soccer, cricket and running.

With such a complex condition, Ollie and his family receive ongoing and coordinated care and support from many specialist teams at Sydney Children's Hospital, Randwick.



Impact snapshot

How you helped

Your generous support allowed us to donate almost \$39.8 million to fund innovative research, the best clinical care and positive patient experiences, to help change the health of sick children today and children's health tomorrow.

Funding highlights in FY21

32% towards innovative research

- Organoid mini-organ research that shows promise for children with genetic diseases such as cystic fibrosis and brain cancer
- 16 grants for early career researchers
- A new neurology and genetics research hub focused on brain disorders
- Rare disease discoveries accelerated by gene therapy research
- \$1.5m for the Zero Childhood Cancer Program (ZERO) to advance precision medicine for high-risk childhood cancer.

59% towards best clinical care

- 21 Fellowships fully or partly funded to create future paediatric leaders across 13 different areas of child health
- \$2.5 million for a state-of-the-art interventional radiology system
- \$2 million for 710 infusion and syringe pumps across the Network
- \$5.2 million for Stage 1 of a transformative redevelopment of The Children's Hospital at Westmead – part of a major plan to create world-class facilities across both hospitals.
- Aboriginal Public Health Trainees paving the way in improving the health of Aboriginal children and their families.

9% towards positive patient and family experience

- Vulnerable children and their families supported with technology and data packages to ensure equitable access to virtual care during COVID-19 restrictions
- Two new or revitalised outdoor spaces
- 172 art workshops to help young patients get creative.

Board of Directors

Full profiles of each director are available at www.schf.org.au/our-people.

Duncan Makeig
Chair

Appointed
October 2007



“Children are our future. I am all in for kids’ health, to ensure every child today, tomorrow and for generations to come has access to the best possible health care whenever and wherever they need it.”

Simon Hickey

Appointed
October 2009



“Investing in children’s health is about looking after the people who depend on us the most. It allows individuals to blossom, brings families together and enables communities to thrive and flourish.”

James Brindley

Appointed
April 2016



“Paediatric health care has seen breakthroughs and milestones, turning points and world firsts. I am all in for kids’ health, to ensure ongoing innovation so all sick kids can access world-class health care.”

Tom Butcher

Appointed
June 2018



“It is a privilege to be associated with the skilled, passionate and world-class team at the Foundation and to support them in any way to provide the Network with the facilities, research and resources to fight for the health and wellbeing of sick kids.”

Gina Cass-Gottlieb

Appointed
August 2012



“Each sick child deserves the best medical care to restore their health and happiness and return them to their families. I am committed to achieving this critical outcome.”

Dr David Court

Appointed
November 2018



“I am all in for kids’ health because every life saved or improved in childhood has such a long tail and the learning multiplies down the generations.”

Elizabeth Crouch AM

Appointed
March 2020



“I am all in for kids’ health, to address inequality in access to good health care and allow all children to live their healthiest lives possible.”

Wayne Mo

Appointed
February 2019



“I’m all in for kids’ health as I’ve had first-hand experience in the Sydney Children’s Hospital Network as a parent of a patient. I was touched by the sick kids’ need for world-class health care and inspired by the healthcare workers’ professionalism and dedication.”

David Nott

Appointed
November 2020



“It is not sufficient for our hospitals to do tomorrow what we did today. We have to constantly innovate, to research and discover new therapies and new models of care so that our sickest children have the best chance of leading a healthy life.”

Dr Matthew O’Meara

Appointed
October 2010



“I’m all in for kids’ health so we can make a bigger impact on children’s lives, and nothing matters more than that.”

Executive Leadership Team

Full profiles of our Executive Leadership Team are available at www.schf.org.au/our-people.

Nicola Stokes
Chief Executive
Officer

Appointed
January 2016



“Childhood health impacts our whole life’s journey. I am all in for kids’ health because I want to make sure that impact is positive.”

Kate Ferguson
General Manager,
Engagement

Appointed
September 2020



“I’m all in for kids’ health to ensure my children, and all children across our state, have world-class health care available, whenever and wherever they need it.”

Erica Nelson
Head of Leadership
Development

Appointed
March 2020



“I strongly believe in all kids having the right and opportunity to live a full life of their choosing. This starts with health. That’s why I’m all in for kids’ health.”

Yvonne Stewart
Greenlight Program
Director

Appointed
January 2015



“I’m all in for kids’ health because investing in children’s wellbeing is fundamental to building a better future for society.”

Introducing

Colin Allen
General Manager,
Philanthropy

Appointed
September 2021



“I am all in for kids’ health because every child deserves to have the best possible opportunities in life and that begins with having access to world-class health care.”

Mark Stewart
Chief Operating
Officer

Departed
September 2021



Executive Leadership Team Changes

Susan Wynne – 2018–2020

Julianne Campbell – 2019–2021

Our Values



We are courageous

SCHF recognises that courage is central to our current and future success. We encourage our staff and stakeholders to bring their great ideas into our collective ‘wise crowd’, so we can make them happen with our individual and collective courage.



We are supportive

SCHF is an organisation that enables staff and volunteers to thrive. We are committed to developing the capabilities of our staff, and to achieving a positive, kind and productive workplace culture.



We are collaborative

SCHF recognises that every person who engages with and contributes effort to SCHF is one of our stakeholders. We collaborate and work in partnership with each of our stakeholders to deliver our shared purpose.



We are accountable

SCHF is committed to being fully accountable for our decisions and actions. We take seriously the responsibility to make planned decisions for the full deployment of our resources and distribution of donor funds.

Our Patron

**Emeritus
Professor
Les White AM**
MB BS MHA FRACP
DSc DUniv

Appointed 2016



Les was just 13 when his family was forced to pack their bags and head for Australia. After they settled in Sydney, Les enrolled at Randwick Boys High School in June 1961 where, despite not speaking a word of English, he excelled.

His academic success led to an offer to study medicine at the University of Sydney, a perfect fit for Les as it gave him the opportunity to make a tangible difference.

His career eventually took him to Sydney Children's Hospital, Randwick, where he became a cancer specialist and then Executive Director from 1995 to 2010. He was then appointed as the inaugural NSW Chief Paediatrician, a position he held until 2016.

Les was awarded a Doctorate of Science for research contributions related to childhood cancer and holds a Master of Health Administration. In 2019, he was also honoured with a Doctorate of the University from the University of New South Wales

Our Patron is passionate about children's health care and has dedicated much of the last half-century to that pursuit. He deeply appreciates the critical role of research and the enormous contribution our wonderful donors make by supporting SCHF. He believes the motto 'all in for kids' health' captures that partnership admirably. As a natural people person, Les brings a human-centric approach to his role as Patron of SCHF.





1,045

high-impact funding
needs supported
across research,
clinical care and
patient experience





curing
homesickness®

Curing Homesickness

Helping kids get home from hospital sooner

Our innovative Curing Homesickness initiative has gone from strength to strength since launching in 2019. We raised more than \$2.6 million in the past financial year to help kids across Australia get home from hospital sooner.

Highlights for FY21

\$2.601 million* raised nationally

988,358 bottles of Coles Mum's Sause Pasta Sauce and Pizza Sauce sold nationally

\$781,218 raised for SCHF

We launched Curing Homesickness in July 2019, after hearing from hospital teams and families that all children in hospital suffer homesickness, and learning that 50% of children in hospital will suffer at levels that impact their recovery and wellbeing. By collaborating with key corporate partners and an alliance of children's hospitals and paediatric services across Australia, Curing Homesickness has gone from strength to strength in its second year helping get kids back home where they belong.

Curing Homesickness raised over \$2.6 million in FY21, by focusing on a shared value model of philanthropy with corporate partners Coles and Assembly Label. This funding will support vital hospital funding priorities including research, positions and equipment.

*Of the \$2.6 million Curing Homesickness raised in FY21, for financial reporting purposes, product and card sales are taken into account when funds are received. The income booked from the Curing Homesickness initiative in FY21 Financial Statements was \$1.421 million. The balance of \$1.2 million will be taken up in the FY22.

Better together

As our founding partner, Coles continued to lead the way in 2021 with the launch of a new pizza sauce to expand the Coles Mum's Sause range to four products sold at its supermarkets across Australia. Coles Mum's Sause Pizza Sauce was launched in April 2021 to create another everyday item that is as good for families as it is for kids in hospital with 50 cents from every bottle sold directed to the partner children's hospital foundation in the state or territory where it is sold. Coles Mum's Sause Pizza Sauce was supported with launches across Australia featuring hospital staff, families and patients including nine-year old Indy and her mum, Megan, (pictured) at the Sydney Children's Hospital, Randwick.

In addition, Coles teams across Australia provided valuable support by running two Curing Homesickness \$2 card campaigns at more than 800 supermarkets in 12 months, raising \$939,592 in July 2020 and \$1,146,393 in June 2021.

Fashion for change

Assembly Label continued to help get kids home from hospital sooner by launching a new Curing Homesickness t-shirt in November 2020, just in time for Christmas. The national campaign featured Molly and her sister Maddie (pictured); Molly shared her story about being diagnosed with an aggressive bone cancer at the age of 12, and her life-saving treatment at The Children’s Hospital at Westmead.

In 2021, Assembly Label raised \$37,894 by selling more than 700 limited-edition Curing Homesickness t-shirts and running its second Choose What You Pay initiative. Selected styles were offered at 50% off the standard retail price and shoppers could pay more for the product. Assembly Label matched the difference and donated it to Curing Homesickness.

Curing Homesickness receives individual charity status

Proving its status as a viable fundraising initiative, in FY21 Curing Homesickness was established as a wholly owned subsidiary of Sydney Children’s Hospitals Foundation. It was incorporated as Curing Homesickness Limited in November 2020, and registered as a charity with the Australian Charities and Not-for-profits Commission in January 2021.

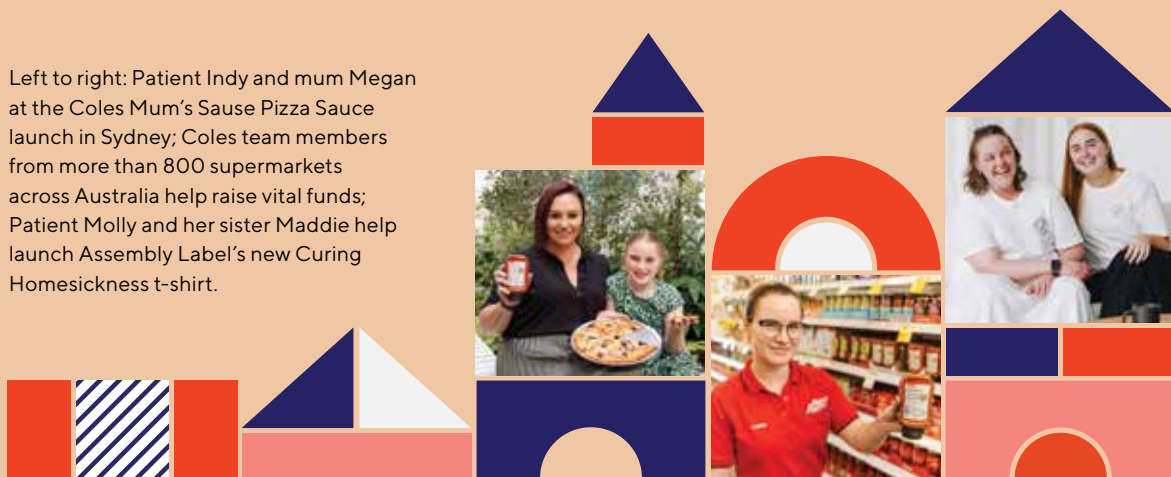
Support for SCHF

Curing Homesickness helped raise more than \$780,000 for SCHF in FY21, supporting high-impact projects such as an innovative research program that aims to safely get kids out of hospital and back home sooner.

The HOMEFREE project – led by paediatric infectious diseases specialist and microbiologist Dr Brendan McMullan at Sydney Children’s Hospital, Randwick – aims to reduce in-hospital care for children with infections requiring antibiotics. The project involves a dedicated program helping hospital teams safely switch children from intravenous (IV) antibiotics to tablet medication earlier, so kids can get home sooner.

Currently, over 50% of children who are admitted to hospital receive some form of antibiotics, and it’s estimated about one-third of these children could be switched from IV antibiotics to tablets at an earlier stage. In a pilot study, Dr McMullan found that a dedicated ‘switch’ program reduced the time kids spent in hospital by almost 20%, with an average reduced length of stay in hospital of almost 2.5 days. Curing Homesickness funding will allow this crucial study to expand to five hospitals across NSW, allowing the project to evaluate its effectiveness in different hospital settings.

Left to right: Patient Indy and mum Megan at the Coles Mum’s Sause Pizza Sauce launch in Sydney; Coles team members from more than 800 supermarkets across Australia help raise vital funds; Patient Molly and her sister Maddie help launch Assembly Label’s new Curing Homesickness t-shirt.



Thanks to our generous changemakers

As one of Australia's largest and most trusted child health charities funding at the front line and for the future, our support creates immediate impact and lasting change. This is only possible thanks to our thousands of generous supporters who are all in for kids' health.



\$1 million +

Sargents Pies Charitable Foundation

Estate of the Late Christina Armour

Estate of the Late Robin Bernice Potter

Estate of the Late Warren John Hall

Lenity Australia



\$500,000-\$999,999

CHE Proximity

Curing Homesickness

Estate of the Late Clarice Freda Carmichael

Estate of the Late Wai Man Sin

Hearts and Minds Investments Limited

John Holland CPB

Ghella Joint Venture

Minton Family Foundation



\$250,000-\$499,999

Big W

Bridgestar Pty Ltd

Coles Group

Crown Sydney

Francesca and Campbell Duncan

Estate of the Late Ian Robert Tulloch

Estate of the Late Ilse Politzer

The Goodridge Foundation

The Profield Foundation

Rally For Recovery Inc

Redkite

Saunders Family Foundation

Scape Australia

Management Pty Ltd

Tony McCullough Foundation Trust

Tour de Cure

Bart Ward

\$100,000–\$249,999

The Ainsworth Foundation
 Robert and Libby Albert
 Arab Bank Australia Limited
 The Arnott's Foundation
 Association Bagnara Calabra
 of NSW Sydney Inc
 Australian Fund
 Managers Foundation
 Australian Radio Network
 Balance Foundation
 Carat Australia
 Coogee Bay Hotel
 Costco Wholesale
 Australia Pty Ltd
 Cystic Fibrosis
 Community Care
 DOOLEYS Lidcombe
 Catholic Club
 Elie Eid
 Estate of the Late
 Allan Archibald Rowling
 Estate of the Late
 Barbara Carol Forsyth
 Estate of the Late
 Bernice Bryan
 Estate of the Late
 Carina Grace Martin

Estate of the Late
 Cyril Frederick Hicks
 Estate of the Late
 Eric Francis Roy Parkes
 Estate of the Late
 Judith Christine Walsh
 Estate of the Late
 Lillian Joan Larkin
 Estate of the Late
 Robyn Loder
 Estate of the Late
 Roy Charles Cheetham
 Estate of the Late
 Thelma Pyne
 Fire and Rescue NSW
 The Humour Foundation
 Humpty Dumpty Foundation
 Hyundai Help for Kids
 IMC Pacific Foundation
 The John and Lois Turk
 Charitable Gift
 Laundry Hotels Pty Ltd
 LION
 The Manildra Foundation
 Mayrin Group
 Andromeda and Sean Neale

News Corp Australia
 Nine Network Australia Ltd
 Optus
 Francesca Packer Barham
 The Parker Family
 Pemba Capital
 Partners Pty Ltd
 Pherrus Financial Services
 Redan Foundation
 Save Our Sons Duchenne
 Foundation
 Sporting Chance
 Cancer Foundation
 The Shaw Foundation
 Sydney Airport
 Uber
 Kay Van Norton Poche AO
 Vittoria Food & Beverage
 The Late Colin
 and Marie Ward
 Western Earthmoving Pty Ltd
 Woodhead Family
 Benefaction
 William Wu
 Yieldbroker





\$50,000–\$99,999

The Adamsas Family	Adam Gilchrist	PayPal Giving Fund
AFEX	The Graf Family Foundation	The Penn Family
Allens	Hasbro Australia Ltd	Perpetual Foundation –
ATX Medical Solutions	Luke Hepworth	The Page Family Endowment
Bio Island	Horizon Built	Tom and Joanna Pongrass
Adam Blumenthal	The Howarth Foundation	The Power Family
Jeremy Bond	Kicking Goals for Sick Kids	RAMS Fairfield
Noel and Pauline Carroll	King Living Australia Pty Ltd	Henry and Wendy Rose
CommBank Staff Foundation	KPMG	Sandhaven Foundation
Crown Melbourne	Paul Lederer	Scene Media Consultancy
Helen Economus	The Lewis Foundation	Scentre Group
Elanora Country Club	Duane Loader	Sandy Schofield
Estate of the Late	The Luscombe Family	Seven Hills Toongabbie
Bessie Lorraine Mann	Foundation	RSL Club Ltd
Estate of the Late	Matthew Peter Trainor	The Skamvougeras Family
Eftyhia Gerolymatos	Family Trust	Steven Walter Children’s
Estate of the Late	Melissa Lewis Foundation	Cancer Foundation
Ethel Violet Leys	Menulog	Philip Staub and Jackie Vidor
Estate of the Late	Travis Moore	The Sydney Brick
Peter Nicholas	Martin and Ilana Moshal	Paving Company
Estate of the Late	The Mill House Foundation	Sydney Civil Pty Ltd
Valerie June Davies	Moove Media Australia	Amber and John Symond
EverBlu Capital Pty Ltd	Cassandra Nicholls	Tabcorp
Explore & Develop	NRMA Insurance –	Terra Capital
Narraweena	Product & Underwriting	Management Pty Ltd
The Freedman Foundation	Officeworks	The Wales Family
Christopher and Elsa Flynn	June Oriel	Foundation Pty Limited
Emma and Stephen Gaitanos	Osmal Holdings Pty Ltd	Waratah Education
The George Gregan		Foundation
Foundation		



\$10,000–\$49,999

360
400in4 Charity Ride
ABC Bullion
Accenture Australia
Foundation
ACCO Brands
Australia Pty Ltd
Ace Competitions
Marta and Luke Adamski
Adès Family Foundation
A I Topper and Co
The Alfred & Jean Dickson
Foundation
ALINKA Fine Jewellery
Alceon Group
Alliance Project Group
Amazon Australia
Amyson Pty Limited
Kelly and Nicholas Assef
Assetinsure Holdings Pty Ltd
Atlas by LJ Hooker –
The Michael Coombs Team
Atlassian
Audi Centre Mosman
Ausgrid
Austral Bricks
Company Pty Ltd
Australia Post
Australian Children’s
Music Foundation
Australian Sikh Association
Australian Turf Club
Australian Golf Club
B. Braun Australia
B’nai B’rith Foundation
Nadia Badawi
and John Keogh
Daniel Baffsky
The Bailison Family
Baillie Family Foundation
Scott and Alina Barlow
Matt Barrie
Ern Bickford
The Honourable Julie Bishop
Blackmores Ltd
Blackstone Real Estate
Hamish Blake and
Zoe Foster-Blake
BNP Paribas
Boral Concrete North Ryde
Drew Bradford
Brian M Davis Charitable
Foundation
Todd Brownlow
C & M Antoniou Pty Ltd
CAL Marketing Pty Ltd
Carapiet Foundation
Craig Carracher
Concrete Recyclers
(Group) Pty Ltd
Camden Hire
Care A2+
Caring for Kids –
Bankstown Group
Kathryn Carter and
Benjamin Price
Cars & Coffee Sydney
CBRE
Centuria Capital Group
Cerebral Palsy Alliance
Cerner Charitable
Foundation
Children’s Cancer Foundation
The Children’s Help
Foundation
Children’s Tumour
Foundation of Australia
Christian Dior
Citi Workplace
Giving Scheme
City of Sydney RSL Club Ltd
City Tattersalls Club
Sarah-Jane Clarke
Clear Cabling Solutions
CLMU Pty Ltd
Clorox Australia Pty Ltd
CNX2Sports
Deborah Coakley
Coolabah Capital
Investments Unit Trust
The Corio Foundation
The Comino Family
Brendon and Sharon Cotterell
Crayola Australia
Create NSW
Curvwood
Dainere’s Rainbow Brain
Tumour Research Fund
Daniel Darling
Davies Family Foundation
Deicorp Constructions
(NSW) Pty Ltd
Delaware North
Devcon Plant Hire Pty Ltd
Device Technologies
Australia Pty Limited
Dexus
Dolce & Gabbana
Dr Falk Pharma
Australia Pty Ltd
Dukes Painting
Services Pty Ltd
Eleanor Dunn

Rob and Sally Ell	Estate of the Late	Greek Young Matrons' Association
EMC Civil	Phillip Bowering	Beverley Grugeon
Endeavour Energy Australia	Estate of the Late	Hilton Grugeon
EPH NSW Pty Ltd	Robert Kenneth Scattergood	Haben Property Fund
Epoch Capital	Estate of the Late	Hanna Legal
Alan and Suzy Eskander	Robert Rowan Drury	The Haritos Family
Estate of the Late	Estate of the Late	Stephen Harris
Allan Leslie Richardson	Robert Walter Clarke	Elizabeth Hassell
Estate of the Late	Estate of the Late	Jonathan and
Carnation Barbara Piper	Trygve Bernhard Rostad	Jacqueline Hasson
Estate of the Late	Eureka Benevolent	Erminia Hatzl
Cheryl Lee Hormann	Foundation	Greg Hayes
Estate of the Late	Event Hospitality &	HealthShare NSW
Chin Teong Lee	Entertainment Limited	Here, There & Everywhere
Estate of the Late	Federal Group Tasmania	Heartland Motors Pty Ltd
Dianne Elizabeth	Ferrari Far East &	Hearts 4 Arch
Mcindoe Wishaw	Middle East Hub	Paul and Belinda Henry
Estate of the Late	Fight Cancer Foundation	Highland Property Group
Evangelos Rouvinetis	Baydon and Megan Fischer	David and Jorja Highland
Estate of the Late	Forever Johnno	Hitec Drainage Pty Ltd
Geraldine Hill	Simon Fox	HL Landscapes Sydney Office
Estate of the Late	Foxtel	HomeWorld Group
Isabel Myra Cray	Camilla Freeman-Topper	of Companies
Estate of the Late	Marc and Nicole Freeman	Hope for Ollie
Jean Ellen McDonald	Karl Fretwell	Paul and Debby Hopper
Estate of the Late	Jane and Richard	Howard's Storage World
John Brettell Holliday	Freudenstein	Hush Communications
Estate of the Late	Garden Life	IG Design Group
John David Richards	GLiNTECH	Independent Reserve
Estate of the Late	George & Janet Parker	Infinity Property Agents
Kenneth John Lambeth	Memorial Trust (EVOLHOPE)	The International College
Estate of the Late	Karinvir and Sonia Gill	of Management, Sydney
Leslie Allan Maurer	Raghubinder and Harjot Gill	The Jackson Foundation
Estate of the Late	Glenorie Bakery	James Hardie
Margaret Anne Watts	Godolphin Australia Pty Ltd	Australia Pty Ltd
Estate of the Late	Kerry and Michael Gonski	JEM Computer Systems
Maria Teresa Shepherd	Google Australia	Tjan Johan
Estate of the Late	Wallis and Charles Graham	Nicky Love Joye
Marilyn Porter	Jason Grant	
Estate of the Late		
Mary Ellen McCrodden		

Ronald and Louise Kaiser	Rebecca Miller – The Ripple of Kindness Project	OneWorld Collection Pty Ltd
Benita Kam	Tonya Miller	Optiver Pty Ltd
Kapstream Capital Pty Ltd	Mirvac Homes (NSW) Pty Ltd	Ottomin Foundation
Kimalo Foundation	Mitsubishi Electric Australia Pty Ltd	The Owen Family
King & Wood Mallesons	Moffitt Family Foundation	P & K Accident Repair Centre
Glenda and Richard Kirkby	Babak Moini	P & S Bassat Foundation
Lady Fairfax Charitable Trust	Emily Moller	The Papamanuel Family
Lebanese Muslim Association	Rany Moran	Pallet Logistics Pty Ltd
Leda Holdings	Mosman Football Club	David Panton
Niall Lenahan	MPA	Richard Parkinson
Nicholas and Amanda Lennon	Musumeci Seafoods	Partners Group Private Markets (Australia) Pty Ltd
Lewin Foundation	Lawrence Myers	Pebblecrete Insitu Pty Ltd
Liangrove Foundation Pty Ltd	NSW Department of Premier and Cabinet	Christine Penklis
Sonny Lindsay	NSW Police Force Headquarters – Payroll Governance	Perpetual Foundation – Bendix Family Charitable Endowment
Lindt & Sprüngli (Australia) Pty Ltd	NSW Police Force – Maroubra Station	Perpetual Foundation – Centenary Foundation – Trust of the Estate of the Late Violet Falls
Michael Lionis	NSW Rural Fire Service	Perpetual Foundation – The FW & CF Penberthy Endowment
Lions Club of Bondi Inc	Narrabeen North Public School	Perpetual Foundation – George and Joyce Graves Endowment
Eddie and Melanie Listorti	Steven Nasteski	Perpetual Foundation – J & G Bedwell Endowment
Little Big Steps	Warwick Negus and Louise Green	Perpetual Foundation – The JB Bedwell Endowment
Trevor and Susan Loewensohn	Paula Newbery	Perpetual Foundation – John Williams Endowment
Louis Vuitton Australia and New Zealand	Maria Ng	Perpetual Foundation – Sibley Endowment
Macintosh Foundation	Nihi Sumba	Philandron Foundation
Macquarie Group Foundation Limited	No 1 Roofing & Building Supplies	Robert and Judy Phillips
Main Power Electrics	Liliane Novak	Marie Phitidis
Kim Maloney	Nu-Pure Beverages	Phoenix Building Approvals Pty Ltd
Susan Maple-Brown	Nuna Baby Australia Pty Ltd	The Pickles Foundation
Manly Village Public School	Oceana Australian Fixed Income Trust	
Marfan Association Victoria Inc	Olsson Property Group	
Steven Marks	One Hand One Heart Inc	
Taras Mekeda		
Merrett Endowment		
Lucy Messara		

Pinnacle Property Projects Pty Ltd	Salesforce Foundation	Patrick Teodorowski
Lucas Piperides	Robert and Natalie Salha	Louise Thurgood-Phillips
PKU Association of NSW Inc	Scholastic Australia Pty Ltd	The Tie Dye Project
Pon.Bike Australia Pty Ltd	Seven Miles Coffee	The Todd Foundation
Gary Pontifex	Roasters Pty Ltd	Brian Topper
Prestige Roofing & Cladding Supplies Pty Ltd	Shaw and Partners Foundation	David Topper
PWS Honour Trust	Sir Robert & Lady Mollie Askin Charities Trust (Hospitals)	Justin Topper
The QBE Foundation	Smarter City Solutions	Transdev Sydney Ferries
R & A Family Holdings	Smith Charitable Fund	Two Way Cranes Pty Ltd
Shane Raggett	Smithfield Sydney	Chris Tynan
Randwick City Council	Baseball Lions Club	Douglas and Charlie Tynan
Rapid Relief Team	Snapchat	Vaucluse Car Club
Reece Plumbing Centres	Snell's Vending	Visa Global
Matthew Reid	Snooze Alexandria	The Wagner Family
Robert Resch	Philip and Kate Spanton	Sherrill Walsh
Resolution Life Services Australia Pty Ltd	James and Viktoriia Spenceley	Walter & Eliza Hall Trust
Amanda and Andrew Rettig	Strategic Gas Market Trading Pty Ltd	Mark and Jacqueline Warburton
Ricky Richards Pty Ltd	Russell and Jennifer Staley	Paul and Elizabeth Warren
Rio's Legacy	Star Kitchens	Waverley College Junior School
Graham Robey	Malcolm Stephens	Willimbury Pty Ltd
Kate and Dominic Roche	The Styling Project	Wingate
RockBuild Group	Jordan Sukkar	Olivia Wirth
David Ronson	Josephine and Tony Sukkar	Wolper Jewish Hospital Health Foundation
Rotary Club of Narrabeen Lakes	Sydney Trains	Ben Wong
Rotary Club of Sydney Cove Benevolent Fund	Symbio Wildlife Park	Xtreme Floorcoverings Pty Ltd
Graham and Joanne Russell	Task Retail Technology Pty Ltd	Yong Xu
RWB Marine Australia Pty Ltd	Tak Fuk Investment Pty Ltd	Alex Zak
Kevin Ryan	Vanessa Tay	Jinming Zhang
Timothy Sackar	Team Event	
Matteo Salerno		

Roll of Honour

A gift in your Will is an expression of your kindness and generosity that will live on and bring hope to life. SCHF are honoured to recognise the following individuals who passionately believed in the health and wellbeing of children and young people, and have left a lasting legacy.

Gregory Howard Ardron	Cheryl Lee Hormann	Allan Leslie Richardson
Christina Armour	Lillian Joan Larkin	Alice Jean Robinson
Elizabeth Braithwaite	Chin Teong Lee	Trygve Bernhard Rostad
Bernice Bryan	Moira Therese Levey	Evangelos Rouvinetis
Clarice Freda Carmichael	Ethel Violet Leys	Robert Kenneth Scattergood
Elizabeth Constance Carr	Robyn Loder	Elizabeth Joan Lewis Scully
Roy Charles Cheetham	Bessie Lorraine Mann	Betty Ann Shackleton
Robert Walter Clarke	Carina Grace Martin	Maria Teresa Shepherd
Isabel Myra Cray	Mary Ellen McCrodden	Josephine Simelius
John Alfred Curtis	Jean Ellen McDonald	Wai Mai Sin
Valerie June Davies	Peter Nicholas	Thelma Ellen Tedder
Robert Rowan Drury	Leslie James Palmer	Mary Tobin
Barbara Carol Forsyth	Eric Francis Roy Parkes	Ian Robert Tulloch
Eftyhia Gerolymatos	Carnation Barbara Piper	Vily Veingold
John Spencer Giles	Ilse Politzer	Judith Christine Walsh
Warren John Hall	Marilyn Porter	Violet Viola Watson
Cyril Frederick Hicks	Robin Bernice Potter	Margaret Anne Watts
Geraldine Hill	Thelma Pyne	Muriel Louvain Wilson
John Brettell Holliday	Shirley Dawn Reid	

\$1 million milestone

Sydney Children’s Hospitals Foundation is honoured to have ongoing support from many generous donors who want to change the lives of sick kids and their families. In FY21, six of our incredible supporters achieved an impressive \$1 million milestone with their philanthropic support.

Camp Quality

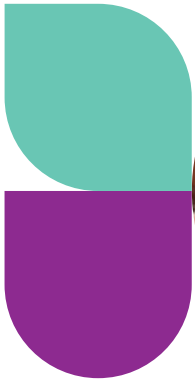
Camp Quality gives kids facing cancer the chance to be kids again. Since 1995, Camp Quality has provided funding for Oncology Child Life Therapists at Sydney Children’s Hospital, Randwick and The Children’s Hospital at Westmead. Oncology Child Life Therapists educate and support children undergoing cancer treatment, and use play activities to reduce anxiety, stress and the need for sedation. Camp Quality have also supported the Beads of Courage program at Sydney Children’s Hospital, Randwick. These unique beads track each procedure of a child’s cancer experience such as blood tests, central lines, radiation sessions and surgery. Each string of beads, often metres long, tells a courageous story and is a badge of honour for children who miss out on the everyday milestones of childhood. After hospital treatment, Camp Quality continues to support children 0–15 years of age facing cancer, and their families, at every step of their cancer journey.

Left: Camp Quality has funded Oncology Child Life Therapists at Randwick and Westmead since 1995. Right: Lenity Australia donated \$1.65 million to the ZERO (photo taken prior to COVID -19).

Lenity Australia

Lenity Australia supports relief programs that improve the livelihood of people affected by serious health issues and social issues. As a health promotion charity, it achieves its objectives by providing research, health promotion projects, education and support people who are destitute or exploited, particularly, women and girls nationally and internationally. Lenity Australia first committed \$1 million to ZERO in 2017. It reached this milestone in March 2021, going on to contribute a total of \$1.65 million to ZERO. Board Director Geoff Henry’s family has personally been touched by cancer, and he is proud that Lenity Australia is not only a Founding Partner of the funding campaign for ZERO, and be part of the transformational care for all children with cancer across Australia.





Macquarie Group Foundation

Macquarie Group Foundation is the philanthropic arm of Macquarie Group, supporting community organisations globally. Its work is supported by the activities of Macquarie staff, including matched giving, granting and donating to staff-nominated organisations. Macquarie Group Foundation has generously supported SCHF funding initiatives for ZERO, Archie's Legacy (supporting brain tumour research), Bear Cottage, NETS, and clinical care at the children's hospitals at Randwick and Westmead.

The Shaw Foundation

The Shaw Foundation has been generously donating to Bear Cottage since 2005. With this ongoing support, Bear Cottage has been able to make a real difference to the lives of children with life-limiting conditions, and their families. The Shaw Foundation's contributions have enabled professional palliative care, specialised therapies, bereavement support, and camps and programs held at Bear Cottage. The Shaw Foundation commitment to kids' health helps ensure that the children and families who stay at Bear Cottage receive the clinical and emotional support they need.

The Tony McCullough Foundation

The Tony McCullough Foundation has supported Bear Cottage since its inception, and sponsored Assistant in Nursing positions since 2010. This past year also marked a special occasion, as the foundation surpassed \$1 million in total giving, and Bear Cottage completed a project that The Tony McCullough Foundation initiated back in 2002. After 19 years, Bear Cottage officially opened its wheelchair-accessible pathway to the nearby beach. The Pathway to the Sea will be affectionately known as McCullough Way, acknowledging the efforts of The Tony McCullough Foundation in championing the project and contributing substantial funds to ensure this dream became a reality.

Perpetual Foundation – The JB Bedwell Endowment

The JB Bedwell Endowment is a deceased estate held in trust in perpetuity with Perpetual Trustee Company Limited. Since 2014, The JB Bedwell Endowment has donated to the areas of greatest need at The Children's Hospital at Westmead. By supporting the highest and most urgent priorities in research, clinical care and patient experience, the endowment can have the greatest impact on children's health now and in the future.

Above left: The Shaw Foundation has donated to Bear Cottage since 2005, helping support children with life-limiting conditions, and their families. Above right: The Tony McCullough Foundation is a long-time supporter of Bear Cottage funding projects such as the long-awaited pathway to the beach, and vital Assistant in Nursing positions.

Financial summary

In FY21, the Foundation generated total revenue of \$55.8 million, which includes \$46.1 million of funds from generous community support. We donated \$39.8 million towards improving childrens' health, including \$36.4 million for specialised services and research within the Sydney Children's Hospitals Network.

SCHF is a conduit for, enabler of and mechanism for powerful change, investing the funds we raise directly at the front line and towards the future of children's health care. From hospital wards and treatment rooms to virtual programs, outreach initiatives and research labs, we're all in for kids' health, to ensure the best care today and better child health tomorrow.

Following the global disruption due to the COVID-19 pandemic in FY20, we saw some positive movement towards normality in early FY21 only to be again hit with the Delta variant outbreak in June 2021. Despite the impact on fundraising activity due to ongoing lockdowns and restrictions in NSW, as well as a volatile economic environment, we are proud to report that in FY21 we generated \$55.8 million in total revenue. We are also proud to have made donations of almost \$39.8 million, including \$36.4 million to SCHN for the benefit of sick children and their families.

In May 2021, we marked three years since our two large, successful fundraising entities came together as one team, and we are now in the final stages of integration. This has required a collaborative effort to rework our finance systems, databases, internal processes and models of working, to create a better experience for our supporters and continue contributing funds where they can deliver the greatest impact.



Fundraising

FY21 started slowly, with NSW in periods of lockdown or restrictions due to COVID-19. Although we were able to successfully continue some fundraising activities and events virtually, we were only able to raise a fraction of the revenue we would have raised in person. We were also unable to visit our donors or, invite them to thank-you events or have them visit the hospitals to see the impact of their support.

2021 began more positively, with COVID-19 restrictions easing and fundraising activities ramping up towards a busy calendar for the rest of FY21. In line with community confidence, there was a significant increase in fundraising revenue in April to June, compared to the previous year, with a number of events and a new appeal launched just before NSW's second lockdown in June 2021.

We continued to benefit from our diverse fundraising portfolio and some revenue streams performed particularly well. One example is our continued partnership with Coles, through Curing Homesickness: for each jar of Mum's Sause sold, 50 cents goes to SCHF and our national Curing Homesickness Alliance partners.

Grant contributions

During the 12-month period ending 30 June 2021, SCHF contributed \$39.8 million towards improving child health, including \$36.4 million in support of SCHN, which includes Sydney Children's Hospital, Randwick; The Children's Hospital at Westmead; Bear Cottage; NETS; and Kids Research. This compares to contributions of \$26.2 million for the previous 12-month period. We continued to invest these vital funds in line with SCHF's 2017-2022 Strategic Direction, guided by priority needs in three core areas: research, clinical care and patient experience. We donated a further \$2.6 million to support research projects with key partners such as the University of Sydney and University of New South Wales. The remaining \$0.8 million was distributed to Curing Homesickness Alliance partners from funds raised from this initiative in their state or territory to support clinical research, positions or equipment to get kids home from hospital sooner.

As part of the \$36.4 million donated to the Network, we funded 94 clinical, nursing, allied health, education or support positions at a cost of \$7.5 million, along with 21 Fellowships at a cost of \$2.6 million. These Fellows will go on to become the specialists of the future, training hundreds of new doctors and treating thousands of children in Australia and overseas.

We provided \$6.2 million towards equipment, including \$2.5 million for a state-of-the-art interventional radiology system; \$2 million for infusion and syringe pumps to help administer medication and fluids; and \$0.2 million for a new smart theatre equipped with the most advanced surgical equipment.

We also contributed \$8.3 million to 77 research positions, including 12 clinical research positions.

And we donated \$5.2 million for the first stage of a major redevelopment at The Children's Hospital at Westmead.

The remaining funds contributed to the Network went to other areas of research, clinical care and patient experience, including \$2 million for beside patient entertainment.

The \$2.6 million contributed for key partnerships supported major research projects, including \$1.5 million for ZERO, which is working to find novel treatments for children with aggressive forms of cancer.

Surplus and retained equity

Retained surpluses are funds held in readiness for granting to the beneficiary. This may be due to multi-year funding, equipment orders pending or the recruitment of key staff. The overall surplus retained for FY21 after grant contributions of \$39.8 million was \$0.6 million. We invest retained funds until the Network requests a transfer in accordance with its funding request process.

Income

The Foundation's gross income for the 12 months to 30 June 2021 was \$55.8 million, compared to \$54.7 million for the 12 months prior. Investment income was up by \$7.0 million, a significant improvement on the FY20 results. This offsets a shortfall in bequest income of \$4.9 million, and in donations, fundraising and capital appeals of \$1.4 million. Fortunately, Gold Dinner in June 2021 was extremely successful after being postponed in 2020. Our two annual appeals – at Christmas and tax time – occurred outside of COVID-19 restriction periods and raised \$11 million thanks to generous support from the community.

Investment update

Investment income delivered higher than expected returns when measured against established internal benchmarks and the value of the investment portfolio. The total value of our investment portfolio was \$57.4 million as at 30 June 2021. Ongoing portfolio management was in line with policy, and regular reporting showed results exceeding market benchmarks for FY21.

Expenditure

Total expenditure for the reporting period was \$15.4 million. The ratio of fundraising expense to fundraising income was 20.67%, an increase on FY20 largely attributable to a decrease in anticipated revenue compounded by the continuation of the COVID-19 pandemic.

Balance sheet

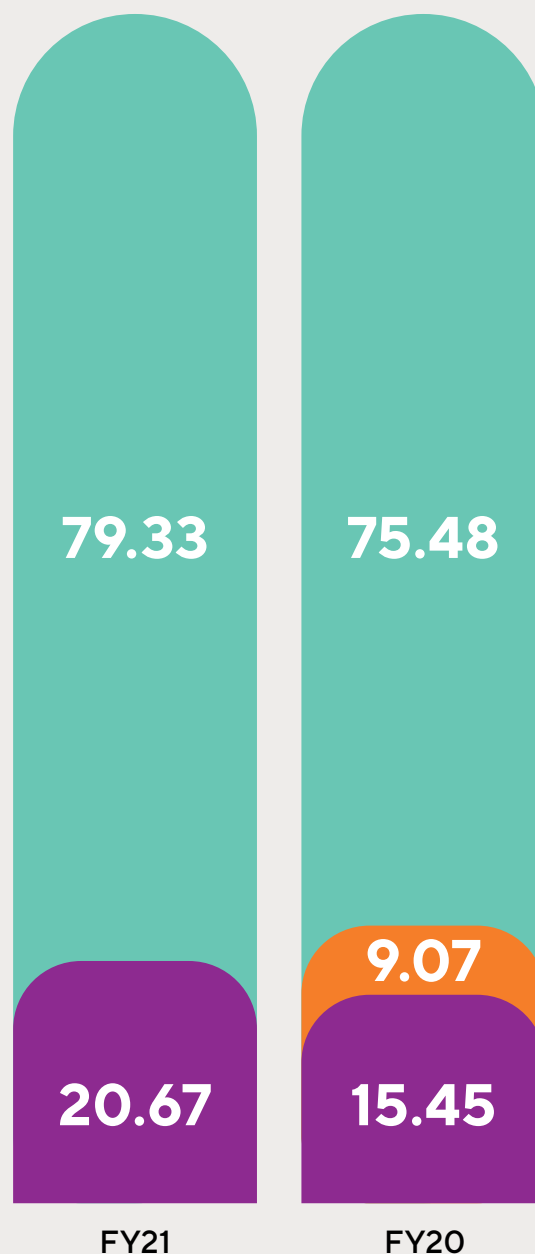
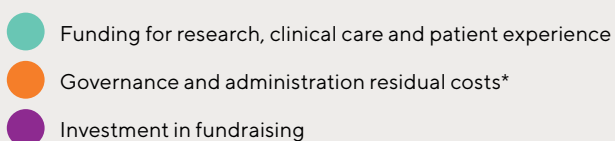
Overall, SCHF is in a strong and sustainable financial position with total net assets of \$79.4 million. This includes the restricted and unrestricted reserves of \$50.2 million and \$28.4 million respectively, and an asset revaluation reserve of \$0.8 million.

We have a policy of holding unrestricted reserves to allow SCHF to fund major multi-year capital programs, sustain program grant levels regardless of market conditions, invest in new systems and respond to major strategic opportunities as they arise. All proposed grants were submitted and approved through the relevant sub-committees and Board, according to policy. Restricted reserves are tagged for use as directed by donors and we aim to acquit them for the specified purposes within a reasonable timeframe.

Chart 1: Helping sick kids

Cents in the dollar raised to help sick kids and their families

Of the \$55.8 million income received in FY21, \$46.1 million was fundraising income from our generous donors and supporters. For every fundraising dollar we received, more than 79 cents went to funding research, clinical care and patient experience.



* In FY21, governance and administration residual costs were covered by investment and other income, and the remaining balance was allocated to funding for research, clinical care and patient experience.



79.33 cents

in every dollar raised went towards funding research, clinical care and patient experience



Chart 2: How you donated

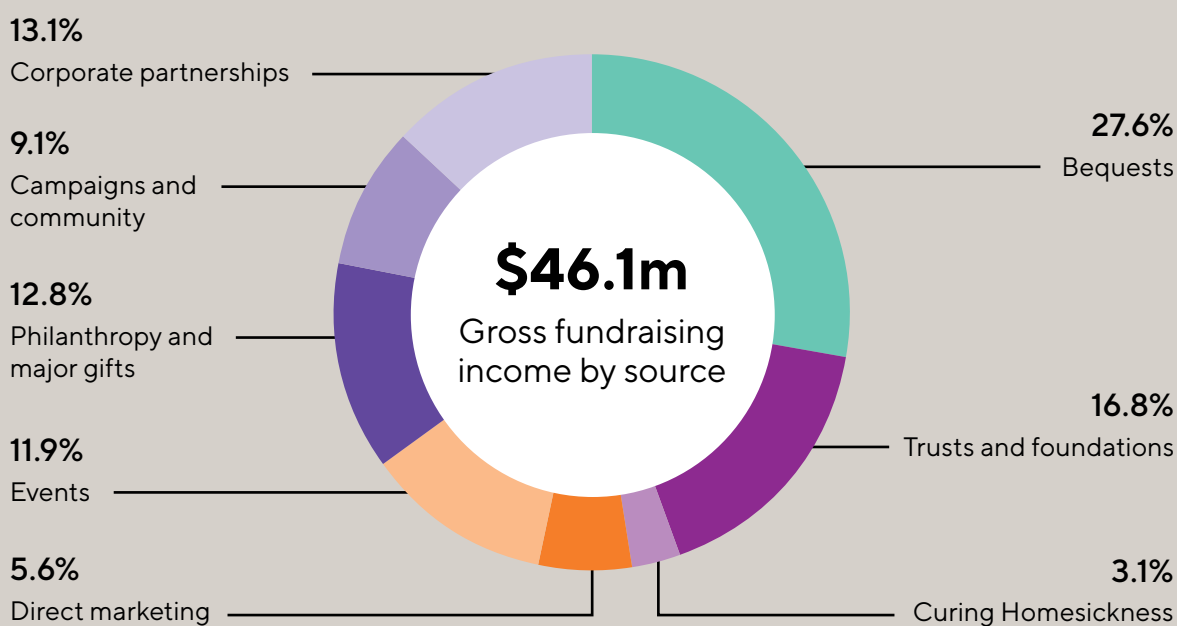
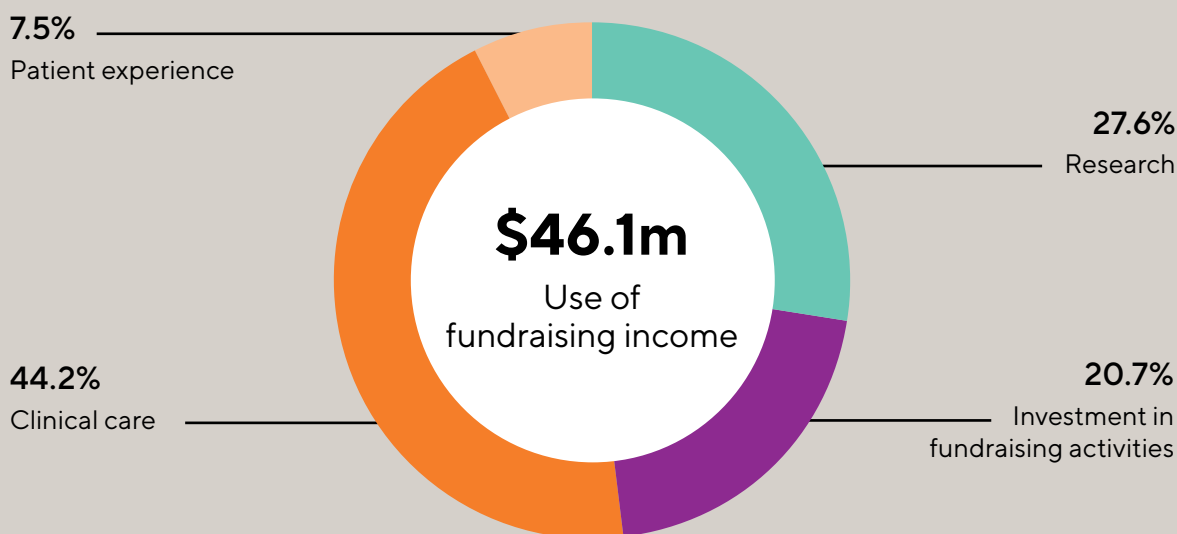


Chart 3: What your donations achieved



Regulatory framework

The charitable purpose of the Sydney Children’s Hospitals Foundation is to promote the prevention or management of childhood disease and injury, with a focus on kids and families receiving treatment in services provided by the Sydney Children’s Hospital Network.

To deliver on this purpose, SCHF operates within the following legal and regulatory framework.

We are committed to the highest standards of personal and corporate integrity.

Good governance leads to better outcomes, and as SCHF continues to grow in size and complexity, we will maintain a robust corporate governance and risk management approach.

This means looking after our employees, wellbeing, building a culture of values-driven behaviour, and demonstrating high levels of accountability and transparency in all our relationships and financial transactions.

We are an independent health promotion charity, registered with the Australian Taxation Office as an Item 1 Deductible Gift Recipient.

Sydney Children’s Hospitals Foundation Board

Constitution

Duncan Makeig (Chair)

Fundraising, innovation and development	Commercial investment	Brand and reputation	Audit and risk	Nominations and remuneration	Impact
Sub-committee	Sub-committee	Sub-committee	Sub-committee	Sub-committee	Sub-committee
David Court (Chair) Wayne Mo Darren Fittler*	Tom Butcher (Chair) Matthew O’Meara Gareth Cope* Libby Davidson*	(Pending)	Simon Hickey (Chair) Duncan Makeig Tom Butcher	James Brindley (Chair) Duncan Makeig	(Pending)
Measure Revenue	Measure Revenue	Measure Reputation score	Measure Cost of fundraising	Measure Employee engagement	Measure Contributions and grants (\$)

We are a company limited by guarantee, registered with the Australian Securities and Investments Commission.

We are registered with the Australian Charities and Not-for-profits Commission and are an approved holder of the Registered Charity Tick.

Our governance documents can be viewed at www.schf.org.au/governance.

Our Board

Sydney Children's Hospitals Foundation has an independent voluntary Board, which ensures SCHF is operating legally, ethically and responsibly. The purpose and activities of SCHF are defined in our Constitution, which guides the Board's decisions and underpins our strategic direction.

The profile of each of our Directors, including their tenure, is available at www.schf.org.au/our-people and included in our financial statements.

Investment policy

Through prudent management, SCHF has accumulated funds that are invested strategically to protect our long-term security and provide continuity in delivering positive outcomes for children's health.

The Board has ultimate fiduciary responsibility for managing these funds and has delegated authority to the Audit and Risk Committee (ARC) to ensure the funds are invested in line with SCHF's purpose. The ARC has appointed JBWere to manage the funds in accordance with an Investment Policy Statement.

Socially responsible investment

SCHF has a responsibility to ensure that our investment practices align with the expectations of our beneficiaries, our stakeholders and the broader community. To align the investment mandate with these material issues, the Board has determined that SCHF will not make any direct investments in securities (companies) that derive sales revenues from:

- Tobacco production and distribution
- The use of child labour (as defined under relevant United Nations conventions).

If the Board concludes that an organisation is not behaving in a socially responsible manner, it reserves the right to instruct JBWere to specifically exclude this organisation and all associated holdings from SCHF's investment portfolio.

In making these decisions, the Board and the ARC will consider the broader environmental, social and governance record of the company in question. They accept that excluding industries and specific stocks has the potential to limit the risk-adjusted return generated.

Contact us

Connect



Visit www.schf.org.au for more information about how you can get involved.

Connect with us on social media to be inspired every day by stories and news.

Our contact details

Phone

1800 770 122

Email

info@schf.org.au

Mailing address

Darug Country
Locked Bag 9002
Westmead NSW 2145
Australia

Registered office

Gadigal Country
Level 12, 680 George Street
Sydney NSW 2000
Australia

Registered charity



Sydney Children's Hospitals Foundation is an independent Health Promotion Charity and registered as an Item 1 Deductible Gift Recipient by the Australian Tax Office.

ABN 72 003 073 185

Donate



With your help we can go all in to change children's health for all kids, always. Please use this QR code if you would like to make an online donation today.





All in for
kids' health