

2024 | GRACE GALA

Presented by

PROF NADIA BADAWI, AM
Grace Centre for Newborn Intensive Care

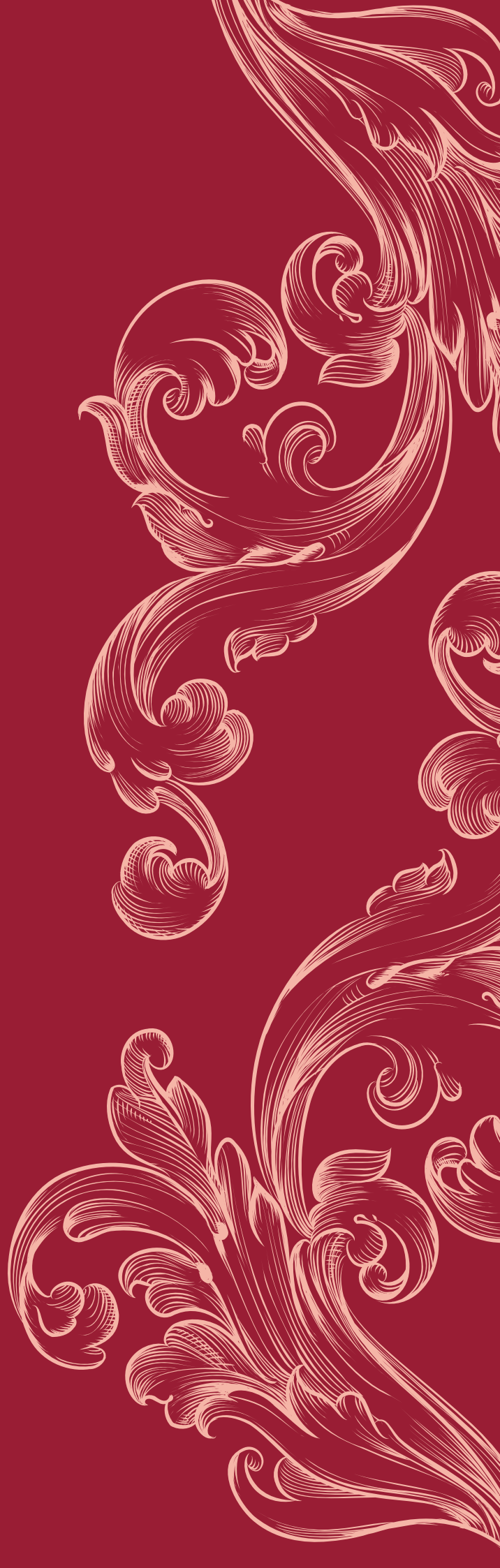
MR ROB WHITE
CEO, Cerebral Palsy Alliance



Cerebral Palsy
ALLIANCE



Sydney
Children's
Hospitals
Foundation



About Grace Gala

The Grace Centre for Newborn Intensive Care at The Children's Hospital at Westmead is once again bringing together the Cerebral Palsy Alliance Research Foundation and Sydney Children's Hospitals Foundation to raise funds for research into the prevention of cerebral palsy in children.

The Grace Centre for Newborn Intensive Care delivers complex medical and surgical care to extremely sick newborn babies from NSW, the ACT and the Pacific Rim. These babies are born with conditions that need immediate stabilisation and treatment, which often involves very complicated surgery on tiny bodies. Babies with conditions like complex congenital heart disease, remediable congenital malformations and medical conditions are flown to the unit within hours of birth to receive care not available anywhere else in the state. The care provided is literally the difference between life and death. As the Grace Centre for Newborn Intensive Care has gotten better at saving babies lives, our focus has shifted to improving the quality of these lives.

Cerebral Palsy Alliance is a ground-breaking, global centre of expertise for cerebral palsy research, advocacy, intervention and assistive technology innovation.

The Cerebral Palsy Alliance Research division was established in 2005 to support and fund the prevention, treatment and cure for cerebral palsy, a condition that affects more than 17 million people worldwide.

Since establishment, Cerebral Palsy Alliance has committed more than \$68 million in funding towards more than 700 ground-breaking cerebral palsy research projects across the globe. Today, Cerebral Palsy Alliance is the world's largest private funder of cerebral palsy research.



Your support will change lives!



The 17th annual Grace Gala is set to make a profound impact with your generous support. Your contribution to The Grace Centre for Newborn Intensive Care will play a vital role in enabling the purchase of essential lifesaving equipment, such as ventilators, intensive care beds, monitoring devices and fund research to improve the outcomes of newborn intensive care patients, including babies with cardiac and surgical conditions, along with a nursing research scholarship at The Children’s Hospital at Westmead.

You will also be empowering the Research Foundation of Cerebral Palsy Alliance to establish more early detection clinics for babies born with cerebral palsy, enabling timely intervention and targeted life changing therapy to these vulnerable babies. Your support will truly transform lives and promote lasting change for babies born with serious health conditions and their families well into the future.

CLICK [HERE](#) TO HEAR ABOUT THE AMAZING WORK THE GRACE CENTRE DOES.



Event Details

EVENT DATE Saturday 1st June 2024, 6:30pm

VENUE The Star Event Centre, Sydney

DRESS CODE Black Tie

ANTICIPATED ATTENDANCE Event is by invitation only
500 guests (event is sold out each year)

TABLES & TICKETS Table of 10 guests: \$5,000
Premium Table of 10 guests: \$8,500
Includes logo recognition or tax deduction of \$3,500 plus prominently positioned table
Individual tickets: \$500

DEMOGRAPHIC PROFILE Industry leaders in media, finance and medical industry sectors, high-net-worth individuals, elite and influential small business owners, public officials and civic leaders, active parents of The Grace Centre for Newborn Intensive Care and the Cerebral Palsy Alliance, all who have a genuine interest in child health, education and development.

MANAGEMENT Professor Nadia Badawi AM, Grace Centre for Newborn Intensive Care
Rob White, CEO, Cerebral Palsy Alliance
Angela Trieste, Event Producer, Vanilla Bean Events
Eliza Hills, Senior Manager Events, Cerebral Palsy Alliance
Catalina Forero, Relationship Officer, Sydney Children's Hospitals Foundation

COMMITTEE MEMBERS

Angela Bishop	Alicia Wood
Pepper Harris	Alex Hopper Irwin
Megan Khannah	Claire Aristides
Lisa Ainsworth	Kathryn Windel
Nici McCarroll	Simone Ley

Sponsorship Opportunity

PRESENTING PARTNER

Become a Presenting Partner

\$50,000 inc GST

SPONSORSHIP BENEFITS

- 12 complimentary tickets to attend Grace Gala event, and VIP cocktail hour ahead of guest arrival
- Prominent position in 1st row on the night of the event
- Acknowledgment by the MC during the event
- Invitation to attend a private tour at Sydney Children's Hospital Network and/or Cerebral Palsy Alliance*
- Recognition in Sydney Children's Hospitals Foundation Annual Report
- Invitation to the annual Sydney Children's Hospitals Foundation Donor Recognition Event
- Cheque Presentation after within The Children's Hospital at Westmead or Cerebral Palsy Alliance*
- Permission for use of Sydney Children's Hospitals Foundation/Cerebral Palsy Alliance logo on your website for the event period and link back to Sydney Children's Hospitals Foundation/Cerebral Palsy Alliance website (assisting with your SEO)
- VIP greeting by Sydney Children's Hospitals Foundation and Cerebral Palsy Alliance Executive Team member on the night of the event
- Full page full colour advertisement in the program (sponsor to supply artwork).

DIGITAL AND SOCIAL MEDIA ACKNOWLEDGEMENT

- Prominent logo placement on all event collateral and AV on the night
- Logo included on all pre-event and post-event EDMs distributed to the guest list
- Social media donor pack provided for ease of posting about your support
- Inclusion in post event thank you/wrap up post reaching out to 51,000 SCHF & 119,000 CPA Social Media Followers
- Mention on Sydney Children's Hospitals Foundation Instagram story with company tagged

These are only a few ways we can work together to tailor a partnership and secure a legacy of investing in the future.

Sponsorship Opportunity

PLATINUM SPONSOR

Become a Platinum Sponsor

\$30,000 inc GST

SPONSORSHIP BENEFITS

- 10 complimentary tickets to attend Grace Gala event, and VIP cocktail hour ahead of guest arrival
- Acknowledgment by the MC during the event
- Invitation to attend a private tour at Sydney Children's Hospital Network and/or Cerebral Palsy Alliance*
- Recognition in Sydney Children's Hospitals Foundation Annual Report
- Invitation to the annual Sydney Children's Hospitals Foundation Donor Recognition Event
- Permission for use of Sydney Children's Hospitals Foundation/Cerebral Palsy Alliance logo on your website for the event period and link back to Sydney Children's Hospitals Foundation/Cerebral Palsy Alliance website (assisting with your SEO)
- VIP greeting by Sydney Children's Hospitals Foundation and Cerebral Palsy Alliance Executive Team member on the night of the event
- Half a page full colour advertisement in the program (sponsor to supply artwork)

DIGITAL AND SOCIAL MEDIA ACKNOWLEDGEMENT

- Prominent logo placement on all event collateral and AV on the night
- Logo included on all pre-event and post-event EDMs distributed to the guest list
- Social media donor pack provided for ease of posting about your support
- Inclusion in post event thank you/wrap up post reaching out to 51,000 SCHF and 119,000 CPA Social Media Followers
- Mention on Sydney Children's Hospitals Foundation Instagram story with company tagged

These are only a few ways we can work together to tailor a partnership and secure a legacy of investing in the future.

Sponsorship Opportunity

GOLD SPONSOR

Become a Gold Sponsor

\$20,000 inc GST

SPONSORSHIP BENEFITS

- 6 complimentary tickets to attend Grace Gala event, and VIP cocktail hour ahead of guest arrival
- Acknowledgment by the MC during the event
- Invitation to attend a private tour at Sydney Children's Hospital Network and/or Cerebral Palsy Alliance*
- Recognition in Sydney Children's Hospitals Foundation Annual Report
- Invitation to the annual Sydney Children's Hospitals Foundation Recognition Event
- Permission for use of Sydney Children's Hospitals Foundation/Cerebral Palsy Alliance logo on your website for the event period and link back to Sydney Children's Hospitals Foundation/Cerebral Palsy Alliance website (assisting with your SEO)
- VIP greeting by Sydney Children's Hospitals Foundation and Cerebral Palsy Alliance Executive Team member on the night of the event

DIGITAL AND SOCIAL MEDIA ACKNOWLEDGEMENT

- Prominent logo placement on all event collateral
- Logo included on all pre-event and post-event EDMs distributed to guest list
- Social media donor pack provided for ease of posting about your support
- Inclusion in post event thank you/wrap up post reaching out to 51,000 SCHF & 119,000 CPA Social Media Followers

These are only a few ways we can work together to tailor a partnership and secure a legacy of investing in the future.

Sponsorship Opportunity

SILVER SPONSOR

Become a Silver Sponsor

\$10,000 inc GST

SPONSORSHIP BENEFITS

- 4 complimentary tickets to attend Grace Gala event, and VIP cocktail hour ahead of guest arrival
- Acknowledgment by the MC during the event
- Invitation to attend a private tour at Sydney Children's Hospital Network and/or Cerebral Palsy Alliance*
- Recognition in Sydney Children's Hospitals Foundation Annual Report
- Invitation to the annual Sydney Children's Hospitals Foundation Recognition Event
- Permission for use of Sydney Children's Hospitals Foundation/Cerebral Palsy Alliance logo on your website for the event period and link back to CHF/Cerebral Palsy Alliance website (assisting with your SEO)

DIGITAL AND SOCIAL MEDIA ACKNOWLEDGEMENT

- Prominent logo placement on all event collateral
- Logo included on all pre-event and post-event EDMs distributed to guest list
- Social media donor pack provided for ease of posting about your support
- Inclusion in post event thank you/wrap up post reaching out to 51,000 SCHF & 119,000 CPA Social Media Followers

These are only a few ways we can work together to tailor a partnership and secure a legacy of investing in the future.

Sponsorship Package

LEVELS AND INCLUSIONS

SPONSORSHIP LEVELS	EXCLUSIVE PRESENTING \$50,000	PLATINUM \$30,000	GOLD \$20,000	SILVER \$10,000
VIP tickets to attend Grace Gala 2024, and entry to VIP cocktail hour ahead of guest arrival	12	10	6	4
Prominent table position 1st row with logo table signage	✓			
Acknowledgment by the MC during the event	✓	✓	✓	✓
Acknowledgement as Sponsor with prominent logo placement on all event collateral including event Program and AV screens	✓	✓	✓	✓
Full colour advert in the program (sponsor to supply artwork)	Full page	Half page		
Invitation to attend a private tour at SCHN and/or CPA	✓	✓	✓	
Invitation to the annual SCHF Donor Recognition Event, and Recognition in SCHF Annual Report	✓	✓	✓	✓
Cheque presentation within SCHF at Westmead or CPA	✓			
VIP greeting by SCHF and CPA Executive on the night	✓	✓		
Acknowledgement and logo placement on all event EDM's leading up to and before the event	✓	✓	✓	
Social media donor pack provided for sponsors use on socials showing company's support	✓	✓	✓	✓
Permission for use SCHF/CPA logo on sponsors website for the event period and link back to SCHF/CPA websites (assisting with your SEO)	✓	✓	✓	✓
Inclusion in social post event thank you/wrap up reaching out to 170,000 SCHF and CPA Social Media Following	✓	✓	✓	✓
Mention on SCHF Instagram story with company tagged	✓	✓		

Sponsorship Opportunity

PRIZE DONOR & EVENT SUPPLIER

Become a Prize Donor

IN RETURN WE CAN PROVIDE

- In-kind or acknowledgment receipt
 - Product placement on Galabid online bidding system
 - Company/Brand exposure to 400 influential business and community leaders, high-net worth individuals and social elite
-

Become an Event Supplier

Provision of in-kind production services and equipment

IN RETURN WE CAN PROVIDE

- Logo placement in the Grace Gala program distributed to all guests
- Logo placement on AV screens during the event
- Company/Brand exposure to hundreds of influential business and community leaders, high-net worth individuals and social elite

2024 | GRACE GALA



Sydney
Children's
Hospitals
Foundation



AUSTRALIAN
EVENT AWARDS
FINALIST 2014



AUSTRALIAN
EVENT AWARDS
FINALIST 2020

Contacts

ANGELA TRIESTE
Event Organiser

Vanilla Bean Events
T: 02 9712 3861
M: 0413 117 737
E: angela@vanillabeanevents.com.au

ELIZA HILLS
Senior Manager, Events

Cerebral Palsy Alliance
T: 02 9975 8019
M: 0402 565 665
E: ehills@cerebralpalsy.org.au

CATALINA FORERO
Relationship Officer

Sydney Children's Hospitals Foundation
M: 0450 811 794
E: catalina.forero@schf.org.au

